



EUROPEAN  
NETWORK ON  
ALCOHOL LAW  
ENFORCEMENT



DUTCH  
INSTITUTE FOR  
ALCOHOL POLICY



Tervise Arengu Instituut  
National Institute for Health Development



## PROGRAM

*Third European Conference on Alcohol Law Enforcement:  
Easy taking promotes easy drinking*

**21 and 22 May 2014, Tallinn**

On May 21<sup>st</sup> and 22<sup>nd</sup>, the Dutch Institute for Alcohol Policy (STAP) and the Estonian National Institute for Health Development (TAI) host the third European Network Conference on Alcohol Law Enforcement. Law enforcement experts and professionals from all over Europe will be able to exchange knowledge and experiences during a conference specifically focused on enforcing alcohol legislation. This year's theme will be **'Easy taking promotes easy drinking'**. Like last year, the conference is a two-day event. The first day (21<sup>st</sup>) is dedicated to the 'why and how' of reducing the availability of alcohol and over-service to intoxicated patrons. The second day (22<sup>nd</sup>) is focused on sharing European good practices for enforcing age limits by, for example, mystery-shopping and age verification systems. This year, at the request of the network, there will be more opportunity for networking and exchanging experiences between the participants.

### **Purpose**

The aim of the conference is to promote knowledge exchange for reducing excessive youth drinking by alcohol law enforcement. When we look at the enforcement field we can distinguish two important perspectives: the perspective of the policy maker and the perspective of the enforcement officer. These two points of view are the basis of the conference and have been incorporated into the program.

### **Content of the conference**

The theme of the conference is 'Easy taking promotes easy drinking' and will focus in particular on combatting over-serving and serving to minors. Several experts from Sweden, Estonia, Lithuania, Latvia, Poland, UK, Netherlands and Norway will inform us about their practical and theoretical experiences and strategies.

Dr. Jacek Moskalewicz is a well-known European scientist in alcohol and drug research as well as in policy-oriented studies and is one of the main speakers on the first day. Besides heading a team of academics and health professionals at the Institute of Psychiatry and Neurology in Warsaw, he is a member of the World Health Organization Experts' Advisory Panel on Drug Dependence and Alcohol Problems.

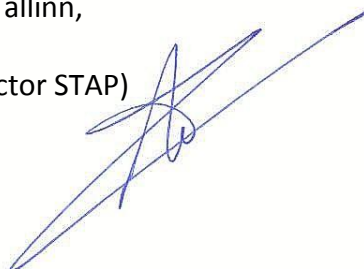
One of the main topics in this conference is the use of test purchasers in enforcement operations to enhance the compliance with the legal age limit(s). Research has shown that it is potentially the most effective enforcement tool when it comes to age limit enforcement. In the UK the use of this tool has been legalized and is nowadays part of the local enforcement strategies, with very high compliance levels as a result. During the second day of the conference the Northamptonshire Police will present how they use mystery shoppers within enforcement and its effect on compliance.

Furthermore, the hosts and their neighbouring Baltic countries will provide an insight into their world of alcohol law enforcement. Police officers from Lithuania, Latvia and Estonia will present their enforcement strategies regarding serving and selling alcohol to minors and intoxicated patrons.

Other speakers in the program are: Ken-Marti Vaher (Estonian Minister of the Interior), Taavi Rõivas (Estonian Minister of Social Affairs), Dr. Darin Erickson (University of Minnesota), Patrick Widell and Daniel Muller (Stockholm Police and STAD), Dr. Joris van Hoof (Twente University), Erlend Bø (Norwegian Directorate of Health) and many others.

I hope to see you in Tallinn,

Wim van Dalen (Director STAP)



# Program May 21<sup>st</sup>

## Reducing availability and over-serving

- 12.30      *Registration and Tea/Coffee*
- 13.00      Opening of the conference  
*Ken-Marti Vaher, Minister of the Interior (Estonia)*  
*Taavi Rõivas, Minister of Social Affairs (Estonia)*
- 13.15      The contribution of the Health Programme of DG Sanco to reduce the (easy) availability of alcohol  
*Attila Balogh, European Commission, DG Health and Consumers. T.b.c.*
- 13.40      ***Why reducing the availability of alcohol?***  
Alcohol consumption in Europe: traditions, generations, culture and policy  
*Dr. Jacek Moskalewicz, Institute of Psychiatry and Neurology in Warsaw (Poland)*
- Why restrictive alcohol laws are crucial for young people  
*Dr. Anne Kleinberg, Tallinn Children's Hospital (Estonia)*
- 14.30      *Coffee break*
- 15.00      ***How to tackle over-serving: a challenge for local policy makers***  
Over-serving in the US: costs for the society and how US tackles it  
*Dr. Darin Erickson, University of Minnesota (United States)*
- Does legislation to prevent alcohol sales to drunk individuals work?  
*Katie Hardcastle MSc, Liverpool John Moores University (United Kingdom)*
- Stockholm presents a new intoxication study among young adults and a new way of evolving bar owners towards less over-serving  
*Daniel Muller, STAD project and Patrick Widell, Stockholm Police (Sweden)*
- The Norwegian approach to reduce harm from serving to intoxicated patrons  
*Erlend Bø, Norwegian Directorate of Health (Norway)*
- 16.45      ***Preparing for the evening programme***  
How does the Estonian alcohol policy on alcohol availability reduction fit in the European picture?  
*Triinu Täht, Ministry of Social Affairs (Estonia) and Maris Jesse, National Institute for Health Development (Estonia)*
- 17.15      *Closing of the first day*
- 18.00      *Networking dinner at Sesoon Cafe*

# Evening Program May 21<sup>st</sup>

## Enforcement at work in the Tallinn Nightlife

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**20.30 – 23.00**

***Evening programme: Enforcement at work in the Tallinn nightlife***

*Practical visits in Tallinn:*

*- Visit to the Police and Border Guard Board control centre*

Becoming familiar with control centres round the clock work, which includes operating emergency calls from emergency line, operating police info line and surveillance by cameras in public places throughout the city.

*- Visit to drunk tank (Tallinn's Sobering Station)*

Overview of Tallinn's Sobering Station's daily work. The station was opened 4 years ago and has more than 5000 admittances per year, dealing with drunk people who are brought in by police and held until sobering.

*- Visit to Old Town's local bars*

Visiting a bar in the infamous "Bermuda triangle" in Old Town, where in the last 3 years roughly 900 crimes - of which many are alcohol related - have been committed.



# Program May 22<sup>nd</sup>

## Age limit enforcement, Baltic police approaches and exchanging good enforcement practices

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09.15      *Registration and Tea/Coffee*

09.40      *Opening of Day 2*

09.45      ***Enforcing age limits for alcohol: What are the good practices?***

The Eyes on Ages study: a comprehensive European overview of legislation, enforcement and research on legal age limits

*Jeroen de Greeff MSc, Dutch Institute for Alcohol Policy - STAP (Netherlands)*

Effective age verification systems for shop owners to enhance compliance with the legal age limit(s)

*Dr. J. van Hoof, University of Twente (Netherlands)*

10.45      *Coffee break*

11.00      Evaluating the effect of enforcement; an Estonian example of using young people to test compliance

*Mariliis Tael MSc, National Institute for Health Development (Estonia)*

Using mystery shoppers to detect violations and sanction offenders, one of the most effective tools of age limit enforcement; compliance results of a UK initiative

*Mark Worthington Licensing & Nightsafe Sergeant; Alcohol Licensing & Harm Reduction, Northamptonshire Police*

What instruments are used in the States to enforce age limits and what is their effectiveness; a recent study from the United States

*Dr. Darin Erickson, University of Minnesota (United States)*

12.30      *Lunch break*

13.30      ***Alcohol Law Enforcement in the Baltic countries***

Police strategies to enforce the national and local alcohol laws, interviews with:

*Rasmus Ojamets, Police and Border Guard Board (Estonia)*

*Kristina Smirnova, Police department under the Ministry of Interior (Lithuania)*

*Andis Rinkevics, Latvian State Police (Latvia)*



- 14.30      ***Exchanging good practices in enforcement***  
Participants will discuss the topics they find most interesting in smaller groups. Participants with the same interest will be grouped by the topics they have provided at registration. There will be at least two rounds of 30 minutes exchanging practices and discussion.
- 14.30 – 15.00: Round 1
- 15.00      *Coffee break*
- 15.15 – 15.45: Round 2
- 15.45      *Closure of the conference*
- 16.00      *Closing reception*
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# Practical information

## Target group

The conference is relevant for local and national health and/or enforcement professionals that want to learn more about enforcement strategies and techniques in other countries. It is also aimed at law enforcement policy makers on the different governmental levels. Furthermore we welcome researchers in this field.

## Location:

*Conference:*

Estonian Ministry of The Interior

Pikk 61, Tallinn

<https://www.siseministeerium.ee/?lang=en>

*Networking Dinner:*

Sesoon Cafe

Niine 11, Tallinn

<https://www.facebook.com/KohvikSesoon>

## Costs:

First day, including evening program and network diner: € 150,-

Second day, including closing reception: € 125,-

2 day registration (including evening program, network diner and closing reception): € 250,-

## Registration:

Before May 10<sup>th</sup> 2014 by:

<http://bit.ly/1mh4Jrh>

In the registration form you can also find suggestions for hotels near the conference venue.

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## Optional: Estonian meeting at May 23<sup>rd</sup>

On Friday the 23<sup>rd</sup> of May, an Estonian meeting on alcohol law enforcement is organized by the National Institute for Health Development. This meeting is organized specifically for Estonian health and enforcement professionals, but professionals from other countries are also more than welcome to join.

Time: Friday May 23<sup>rd</sup>, approximately from 9.30 to 14.00 hours.

Location: Same as ENALE conference

Fee: No participation fee

If you are interested to participate in this meeting, please fill in the comment box in the registration form and you will receive the program for that day.



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