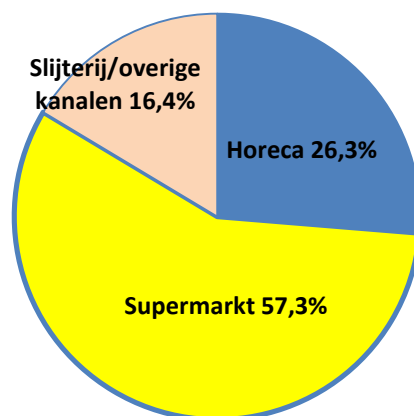


Verkoopkanalen van alcohol in 2015 (marktaandeel in %)



Bronnen: Nederlandse Brouwers, CBI, CEPS/Ernst&Young, Detailhandel.info, STAP.